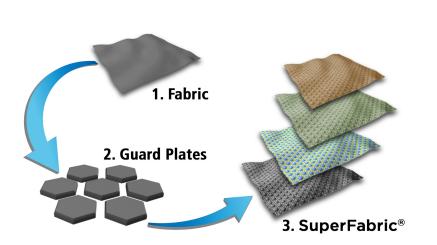


About SuperFabric® materials

SuperFabric® technology takes a fabric and overlays it with tiny plates ("guard plates") in a specific arrangement. The gaps between guard plates allow complete flexibility. The geometry, thickness, and size of the guard plates, as well as the fabric, can be varied depending on the desired attributes. SuperFabric® materials are designed to deliver a range of performance features such as abrasion resistance, stain resistance, quick drying, weight reduction and more.





Examples of standard SuperFabric® materials

Introduction

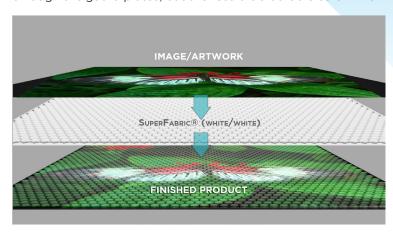
With SuperFabric® MUTLICOLOR, a stunning variety of colors is possible. SuperFabric® MUTLICOLOR is continuous color sublimated onto the guard plates, resulting in a distinctive product your customers will appreciate.



Technology

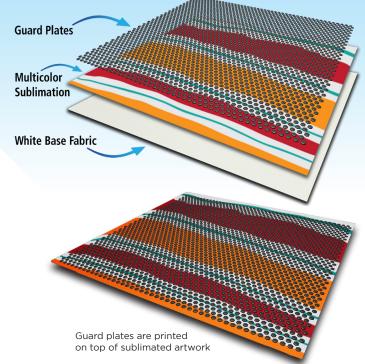
There are two types of SuperFabric® MULTICOLOR available.

Our main SuperFabric® MULTICOLOR product is created with artwork that is applied directly onto the guard plates. This process produces a deeper penetration of the dye (color) than ink-jet printing. The color does not penetrate completely through the guard plates, but the result is a durable color finish.



Artwork is sublimated directly onto the guard plates

We also offer another type of SuperFabric® MULTICOLOR in which the artwork is dye-sublimated onto a polyester base fabric first, and the guard plates are then printed on top of the artwork. The artwork will be visible underneath the guard plates, allowing greater detail to show through.



Performance

DURABILITY

SuperFabric® MULTICOLOR provides the same great integral durability as regular SuperFabric® since the color is applied directly onto the hard guard plates.

• SCUFF RESISTANCE

SuperFabric® MULTICOLOR is not just a surface treatment. While it can be scraped, it does provide good resistance to scuffs and scratches.



STAIN RESISTANCE

SuperFabric® MULTICOLOR offers good levels of stain resistance against substances such as oil, mustard, ketchup, soda pop, dirt, and mud.





• FADE RESISTANCE

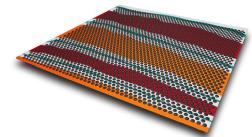
SuperFabric® MULTICOLOR is fade resistant, which makes it good for outdoor applications.

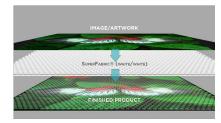
Steps

There are two types of SuperFabric® MULTICOLOR available. The first type of SuperFabric® MULTICOLOR is created with artwork sublimated onto a standard SuperFabric® item (700300-722). The second type is artwork sublimated on plain white polyester fabric with guard plates printed on top of the artwork.

- Visit our website at www. superfabric.com and fill out the inquiry form on the Contact page. One of our SuperFabric® sales representatives will contact you for more information.
- Artwork* is created for dyesublimation. We can create a design for you or you may use your own designs. We will supply our customers with the technical requirements for dye-sublimation.
- Typically, we will produce a test print and/or do a small production run. Once you approve, your order will be scheduled for large-scale manufacturing.







*Artwork containing fine details may not sublimate clearly



SuperFabric® MULTICOLOR is versatile enough to be used in a wide variety of finished goods, including:

- Handbags and Cosmetics Bags
- Backpacks and Luggage
- Apparel
- Gloves and Mittens
- Footwear
- Sofas
- Chairs



Concept

Product Highlight







Level is a company that produces ski and snowboarding gloves. Their ski mitts feature colorful, eye-catching designs that incorporate SuperFabric® MULTICOLOR. Shown here is an excellent example of a finished product using SuperFabric® MULTICOLOR material.

NOBULL

This is a custom SuperFabric® MULTICOLOR produced for NOBULL. NOBULL is an athletic apparel company that creates running, weightlifting, and CrossFit® shoes using SuperFabric® materials for durability and breathability. SuperFabric® MULTICOLOR also adds a unique look that helps these shoes stand out from other athletic footwear.



Designs SuperFabric® MULTICOLOR is highly customizable with a multitude of designs possible. You can use your own designs or have our design team create a beautiful design for your needs.

Example Application

This travel bag concept illustrates the use of SuperFabric® MULTICOLOR as a vibrant, attractive material for designers to incorporate into their products. The durability, breathabilty, and stain resistant features make SuperFabric® MULTICOLOR a superb material for items such as handbags, tote bags, gloves, shoes, and furniture.





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CONTACT US!

Please take a look at the examples in this brochure and contact us to learn more about how SuperFabric® MULTICOLOR can fit your application needs. We are always ready to assist our customers in finding that perfect match.

Best Regards,

Your SuperFabric® Sales Team

HDM, Inc. SINGAPORE

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